



Palazzo Clementini Piccolomini,  
Via Banchi di sotto 81  
Secondo piano  
53100 Siena



With EU Contribution

**Corporate Family Responsibility: a competitive advantage in the development of Industrial Relations. The strategic role of Directive 2014/95/EU of 22 October 2014 - Project 101126506 – CFR**

**KICK OFF, SIENA 23-24 OCTOBER 2023**

**DRAFT AGENDA**

**First Day**

- 09:00 – 10:00** Registration and preliminary information
- 10:00 – 10:30** Opening, welcome by
  - Mayor of Siena – Nicoletta Fabio
  - University of Siena - Massimo Bianchi
- 10:30 – 11:00** Project presentation: Beneficiaries, social partners, objectives and links with First Cisl's trade union policies
  - Sabrina Brezzo – National Secretary of First Cisl
- 11:00 – 11:15** Coffee break
- 11:15 – 12:00** Corporate family responsibility: an unavoidable challenge for the business world in today's society
  - Domenico Iodice, Project Manager - FIRST CISL
- 12:00 – 12:30** The mission of the trade union network: the search for good practices in Europe - the role of the Virtual Agora, the voice of the network
  - Luciano Malvolti – First Cisl
- 12:30 – 13:15** Question & answer

**Light lunch**

**14:45 – 15:30**    **The role of scientific research in the project economy: aims and objectives**  
-    *Francesco Discanno – First Cisl*

**15:30 – 16:15**    **The Fondazione ADAPT contribution as project Beneficiary**  
-    *Margherita Roiatti – Fondazione Adapt*

**16:15 – 17:00**    **The University of ŁODZ's contribution as project's Beneficiary**  
-    *Izabela Warwas – University of Łodz*

**17:00 – 17:45**                                **Question & answer**

**17:45 – 18:00**    **Closing and synthesis of the work of the first day**  
-    *Domenico Iodice – FIRST CISL*

**Second Day**

**09:00 – 09:45**    **The University of Murcia's contribution as project's Beneficiary**  
-    *Salvador Ruiz de Maya - University of Murcia*

**09:45 – 10:30**    **The construction of a synthetic indicator to signal the sensitivity of companies to CFR Policies**  
-    *Giulio Buciuni – Business School of Trinity College – Dublin*

**10:30 – 11:15**                                **Question&answer**

**11:00 – 11:30**                                **Coffee break**

**11:30 – 13:00**    **CFR: Workers' family well-being as a competitiveness factor for companies**  
**Round Table – Moderator: Domenico Iodice**  
*Interventions planned:*  
- *Adapt*  
- *University of Łodz*  
- *University of Murcia*  
- *Trinity College School of Business*

**13:00 – 13:15**    **Conclusions and next project development**  
-    *Domenico Iodice, Project Manager - FIRST CISL*

**15:15**                                **Final greetings to participants**  
-    *Davide Ciacci - President of the Siena City Council*

**Light lunch**

Abbiamo il piacere di invitarvi lunedì 23 Ottobre all'apertura del convegno!

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